



APPNATION 2011

SHOW ME THE MONEY CONFERENCE

APRIL 27-28, 2011

SAN FRANCISCO, CALIFORNIA

MOSCONE CONVENTION CENTER

WWW.APPNATIONCONFERENCE.COM

Contact: kbattat@gmail.com

INNOVATOR DEMO PACKAGES





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INNOVATOR EXHIBIT PACKAGES

APPNATION enthusiastically welcomes all developers and innovative startups from across the app and connected device ecosystems to showcase their products and services at our 2nd Annual National Conference & Expo, April 27-28, 2011. APPNATION has a range of custom, affordable “Innovator” sponsorship packages that guarantee exposure on the demo floor, access to all keynotes, workshops and breakouts as well as entry to the official APPNATION party.

INNOVATOR SPONSORSHIP PACKAGE: BASIC [\$195]

- A demo pod in the DevNation demo area at APPNATION 2011. This includes automatic entry into the APPNATION “Best in Show” Competition.
- One (1) additional Expo / Keynote Pass which includes access to the expo floor and all keynotes + one (1) pass to the official APPNATION Party

INNOVATOR SPONSORSHIP PACKAGE: PREMIUM [\$395]

- A custom demo pod in the DevNation demo area at APPNATION 2011. This includes automatic entry into the APPNATION “Best in Show” Contest
- One (1) All-Access, Full Conference Pass which includes access to the expo floor, all keynotes, all breakouts + one (1) pass to the official APPNATION Party

INNOVATOR SUPER POD SPONSORSHIP PACKAGE: [\$1995]

- A custom, branded, 7-Foot Tall Super Pod in the expo/ demo area on the APPNATION show floor. This includes automatic entry into the APPNATION “Best in Show” Contest
- Three (3) All-Access, Full Conference Passes which includes access to the expo floor and all keynotes and breakouts + three (3) passes to the official APPNATION Party
- Listing as an official Partner Sponsor in all pre-event, on-site, and post-event marketing materials including all offline and online communications.

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ALSO AVAILABLE: THE APPNATION PARTNER SPONSORSHIP

PARTNER SPONSORSHIP (20 available): \$2,500

The Partner Sponsorship is specifically designed for qualified, small companies looking to make their mark and must be less than 2 years old and generate less than \$100K. Benefits include:

- A demo pod in a premium position on the APPNATION Demo area.
- Two (2) All-Access, Full Conference Passes which includes access to the expo floor and all keynotes and breakouts + two (2) passes to the official APPNATION Party
- Listed as an official APPNATION Partner-level Sponsor in all official APPNATION all online, offline, onsite marketing collaterals and event promotional materials.

*** Booths ranging in size from 8 x 8 to 30 x 30 and additional high-profile custom sponsorships are also available up on request.**

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